Amplify: Sound Channel Partner Kickoff

Loews Kansas City (Hotel & Conference): 1515 Wyandotte Street, Kansas City, Missouri, 64108 | 816-897-7070
Emcee: Paul Beck, Chief Revenue Officer

Wednesday, July 24, 2024		
11:00 AM	Lunch & Registration	
12:00 PM	Welcome: A Successful Sales Year Starts Now	Eamon Flood, VP Sales
12:30 PM	Overcome: How Sound Products are a Fit Even in a Down Commodity Market	Ian Harper, Regional Sales Director
1:00 PM	Sound Solutions Part 1 Growing Together: New Products to Add Value	Michael Gangemi, Director Product Marketing
1:30 PM	Sound Solutions Part 2 Reward: How to Use Incentives to Drive Behavior Change	Kaitlin Fitzgerald, VP Sustainability Zach Martin, Regional Sales Director
2:00 PM	BREAK	
2:30 PM	Simplify: What's in Store for 2025	Erik Wolfe, Product Portfolio Lead
3:00 PM	Fireside Chat Sustainability: An Opportunity for Business Growth	PJ Amini, Senior Director of Venture Investments, Leaps by Bayer Adam Litle, CEO
4:00 PM	BREAK	
5:00 PM	Happy Hour + Research Posters	R&D Team
6:00 PM	Dinner + Awards Ceremony + Grill Raffle	Sales Directors
8:00 PM	Evening Activity	
Thursday, July 25, 2024		
7:30 AM	Breakfast	
8:15 AM	Recap & Welcome Back	Zach Martin, Regional Sales Director
8:30 AM	Learn: What Happens When Sound Products are Applied	Jeff Divan, Sr. Director Agronomy
9:00 AM	Adapt: Improve Outcomes Despite Weather Challenges	Jeff Divan, Sr. Director Agronomy
9:30 AM	BREAK	
9:45 AM	Fireside Chat: Seeding Sales Success	Brian Frischmeyer, Sound Farm Advice, Iowa Tyler Jones, Regional Sales Manager
10:15 AM	Fireside Chat: Transforming Crop Nutrition	Brewer Blessitt, North Delta Biologicals, Tennessee Greg Driver, Regional Sales Manager
10:45 AM	Fireside Chat: Optimizing Every Acre	Jason Schmidt, , CJ Schmidt Inc, Illinois Hunter Weiber, Regional Sales Manager
11:15 AM	Closing	Paul Beck, CRO, Sound Agriculture